

ALABAMA ONSITE WASTEWATER ASSOCIATION

AOWA

Advertising Rates for 2023



*Utilize the wide reach of
AOWA publications and
effectively promote your business!*



Rates:

AOWA NEWS Advertising Rates and Deadlines

PUBLICATION INFORMATION TABLE:

Advertising Deadline is the date you need to have your artwork turned-in to our office for placement in that issue.

AOWA NEWS is published two times per year. Issues are released in January and August. Please see the table at right for advertising deadlines.

Issue <i>goes to all licensees</i>	Advertising Deadlines
JANUARY	Friday, December 2
AUGUST	Friday, August 4

Advertising Rates Table:

All ads are full color

You may specify placement of a Regular Inside Page Ad for an additional premium of 15%.

Placement in Issue	Size of Ad	Rate per Issue
BACK COVER	7.50 inches wide x 10 inches tall	\$780
INSIDE FRONT COVER	7.50 inches wide x 10 inches tall	\$660
INSIDE BACK COVER	7.50 inches wide x 10 inches tall	\$660
FULL PAGE	7.50 inches wide x 10 inches tall	\$600
HALF PAGE	7.50 inches wide x 5 inches tall	\$390
QUARTER PAGE	3.70 inches wide x 5 inches tall	\$175
BUSINESS CARD	3.70 inches wide x 2.45 inches tall	\$100

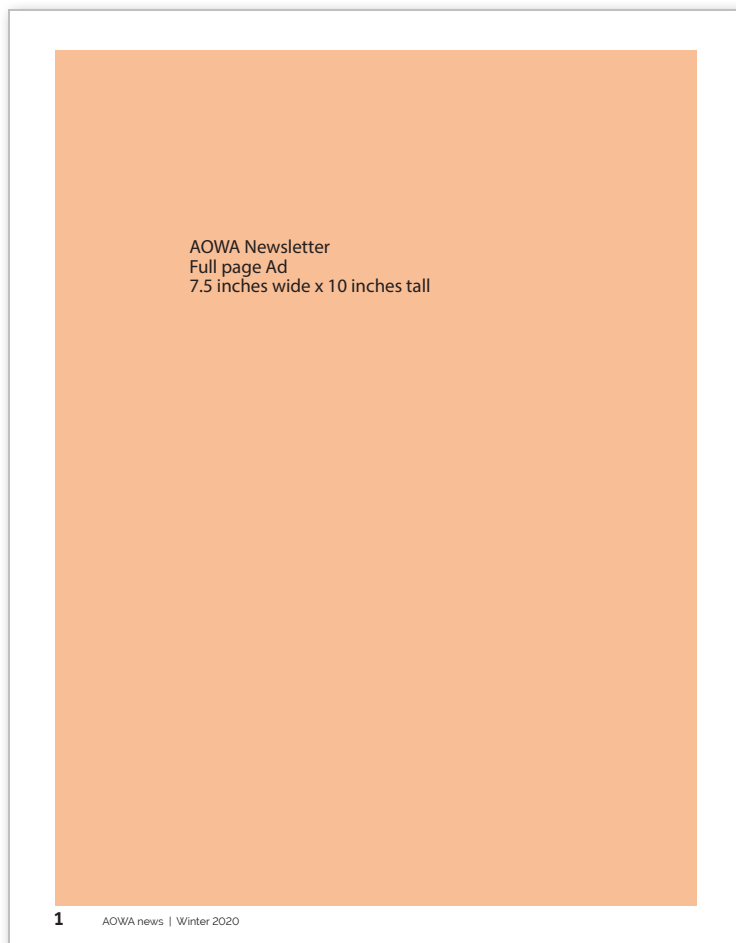
Discounts Available:

Ad Runs for Two Consecutive Issues	10%
Prepay All Issues	10%
AOWA Member	10%

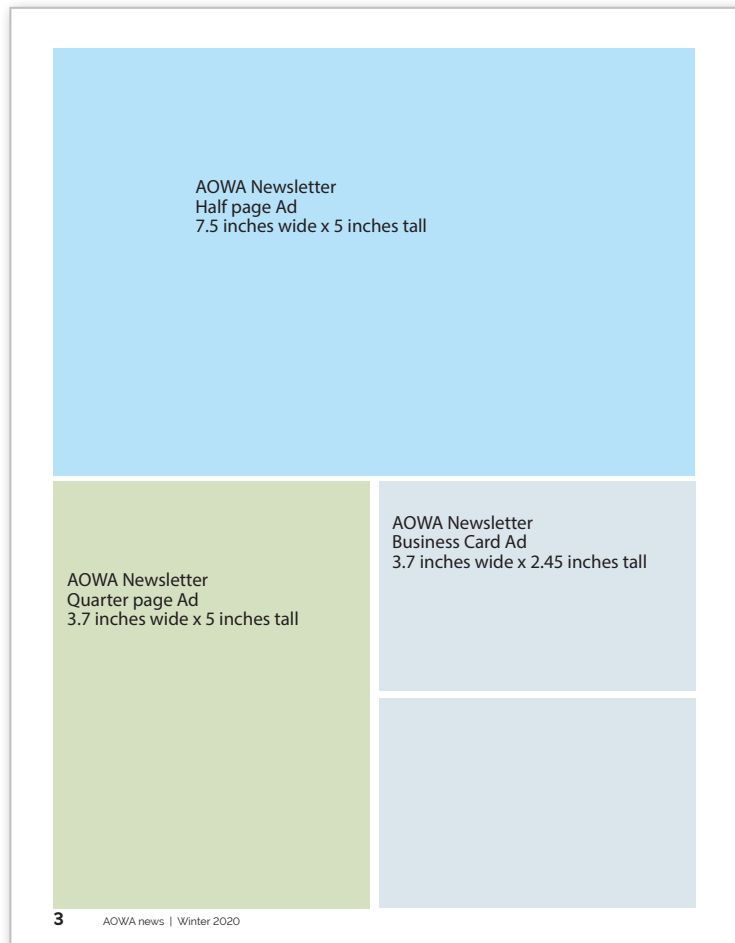
Submit order form and artwork to Cathe Baker: cbaker@asginfo.net

Artwork Specifications:

For AOWA NEWS Advertising



Full page Ads (shown above in orange) are:
7.50 inches wide x 10 inches tall



Half page Ads (shown above in blue) are:
7.50 inches wide x 5 inches tall

Quarter page Ads (shown above in green) are:
3.70 inches wide x 5 inches tall

Business Card Ads (shown above in grey) are:
3.70 inches wide x 2.45 inches tall

File types and specifications:

Most ads are submitted as high resolution .pdf (X-1a:2001) files which are compatible with Acrobat 4 and later. Please build your ads at 100% of the size they will run and in the orientation (horizontal or vertical) specified above. Crop marks and bleed room are not necessary as all ads run within the document margin.

We can accept packaged .ai, .ps, and .indd with all fonts and images. Other accepted file types are .jpg and .png, but please make sure these files are of good quality at the size the ad will run. A good quality image will be 300 ppi or more. Word document files and PowerPoint files are not preferred, but can be accepted at the editor's discretion.

Submit order form and artwork to Cathe Baker: cbaker@asginfo.net

Advertising Order Form:

For AOWA NEWS Advertising

Company: _____

Contact Name: _____ Email: _____

Phone: _____ Fax: _____

Mailing Address _____

City: _____ State: _____ Zip: _____

Ad Placement / Size	Deadline	Rate
Total		

Signature _____

Date: _____

Payment Options:

- Invoice Me
 Check enclosed payable to Alabama Onsite Wastewater Association
 Visa American Express MasterCard Discover

Card #: _____

Exp. date: ____ / ____ Verification #: _____

Name: _____

Billing Address: _____

City, State, Zip: _____

Signature

Date



**Fill out form and send to AOWA
one of two ways listed below.**

Mail to: AOWA
P.O. Box 10
Lanett, Alabama 36863

or

Email to: cbaker@asginfo.net

Submit order form and artwork to Cathe Baker: cbaker@asginfo.net